



Thaler McCormick, CEO

ForKids: Our Mission

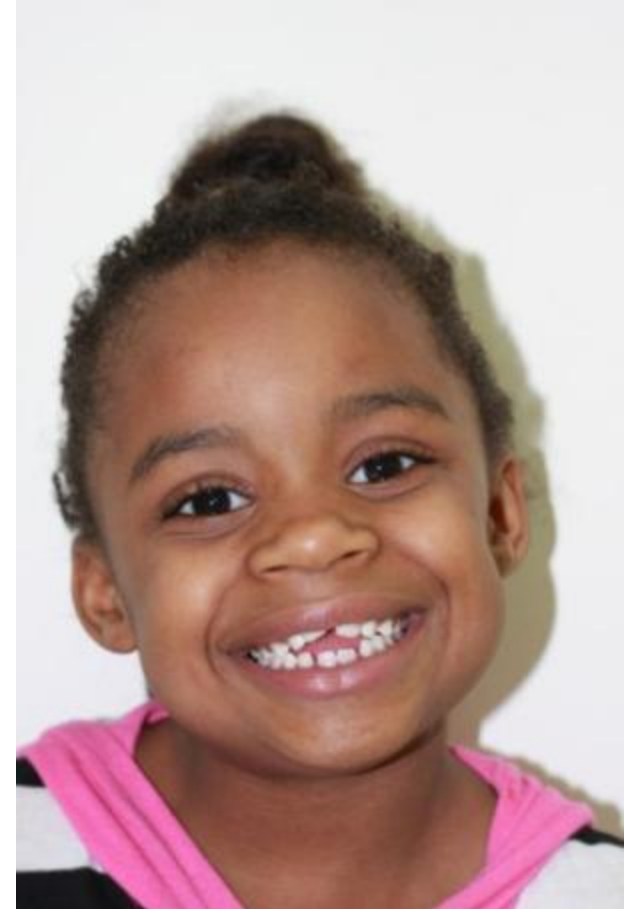
**Breaking the
cycle of
homelessness
and poverty for
families and
children**



Our Model

Housing, Education & Clinical Services

- **Regional Call Center**
- **Adult & Children's Education**
 - Educational assessment, tutoring & school advocacy
 - GED Classes
 - Life Skills
- **Clinical Services**
 - Intensive Case Management
 - Mental & physical healthcare
- **Housing Solutions**
 - Emergency Shelter
 - Transitional Housing
 - Permanent Supportive Housing
 - Prevention, Rapid Re-Housing



ForKids

Daily Service Capacity: approx. 175 Families

70+ Residential Units

Stabilization Case Mngmt for 120+

Primary Service Area

- South Hampton Roads
- (also providing Call Center services to the Peninsula)

80+ Staff

- 55 Full-Time

\$6M Operating Budget



ForKids Education Programs

▶ Children's Education Advocates

- Provide standardized reading & math assessments
- Develop individual service plans
- Lead after-school tutoring
- Summer camps & field trips

▶ Hot Meals & Homework

- ▶ *Last year:*
89% of school aged children in a ForKids residential program for at least 90 days at the end of the school year were promoted to the next grade.





25th Anniversary Commission

Addressing the Link Between
Affordable Housing & the Educational Advancement
of Homeless Children in Hampton Roads

ForKids 25th Anniversary Commission

Twenty Three of Hampton Road's Top Leaders

- All five Southside Public School's Superintendents
- Real Estate Developers
- Bankers
- Religious Leadership
- President & CEO of Hampton Roads Transit
- Virginia Beach City Manager
- Law Partner
- Community College Provost
- Former Virginia State Treasurer and Secretary of Finance

Commission's Focus Areas

1. Data Collection: establish a unified method to identify homeless and highly-mobile children; link school system data to HMIS data
2. Affordable Housing: develop recommendations to expand the supply of safe, affordable housing
3. Educational Advancement: Identify best practices that achieve high school graduation for homeless and highly-mobile children

The Commission's Work

- ▶ Housing Needs Study
- ▶ Economic Impact of Childhood Homelessness Study
- ▶ LOTS of research into national best practice models
- ▶ Site Visits to:
 - A Child's Place – Charlotte/Mecklenburg NC
 - Columbus & Franklin County Regional Housing Trust Fund
 - Chicago Low-Income Housing Trust Fund

Homeless Children in South Hampton Roads: Estimating the Costs to Society

James V. Koch
Old Dominion University

Administrative Costs Associated with McKinney–Vento Students 2012–2013

City	Admin. Costs
Chesapeake	\$9,900
Norfolk	\$128,721
Portsmouth	\$69,353
Suffolk	\$2,000
Virginia Beach*	\$274,606
Total	\$484,580

* Virginia Beach includes funds expended for coordination and \$50,000 in in-kind gifts and donations from the public

Transportation Costs Associated w/ McKinney–Vento Students 2012–2013

City	Costs
Chesapeake	\$252,113
Norfolk	\$280,000
Portsmouth	\$247,035
Suffolk	\$135,000
Virginia Beach*	\$458,138
Total	\$1,372,286

Academic Performance of Norfolk Students based on Economic Status 2012-2013

	Homeless	Low Socioeconomic	High Socioeconomic
Average Attendance	87.9%	92.8%	95.1%
Average GPA	1.98	2.27	2.86
Average SOL Exams Passed	41.7%	54.8%	73.7%
Average Suspensions/Yr	1.18	.79	.13

In Virginia Beach

Attendance (Avg days)

Homeless Students		Lower Income, Housed	
136.3		151.1	

SOL Performance

Homeless Students		Lower Income, Housed	
Failed all	22.1%	Failed all	17.8%

15 days less school

24% higher failure rate



Dr. Koch's Conclusions:

- ▶ Each homeless child costs our community approximately \$20,000 per year*
- ▶ Total cost of child homelessness for SHR annually: \$30 million
- ▶ “It would be less expensive for society to provide permanent housing for homeless families than to bear the high cost of homelessness and its long-term effects.”

**considering healthcare, social services, education, administration and transportation, penal system and lost income due to graduate rates.*

Final Recommendations for HR

1. Coordinate Regional Data on housing and homelessness to develop annual report
 - Including McKinney–Vento and PIT
2. Create public–private partnerships to deliver targeted services in the schools that meet the unique needs of homeless students.
 - Target 3rd grade reading proficiency
 - Preventing summer learning loss
 - Preventing chronic absenteeism
3. Educate the community about housing affordability and its impact on the South Hampton Roads economy, its people, and its neighborhoods.

Final Recommendations for HR

4. Develop a transit-oriented regional housing plan for South Hampton Roads.
5. Establish a regional housing trust fund for South Hampton Roads.



25th Anniversary Commission